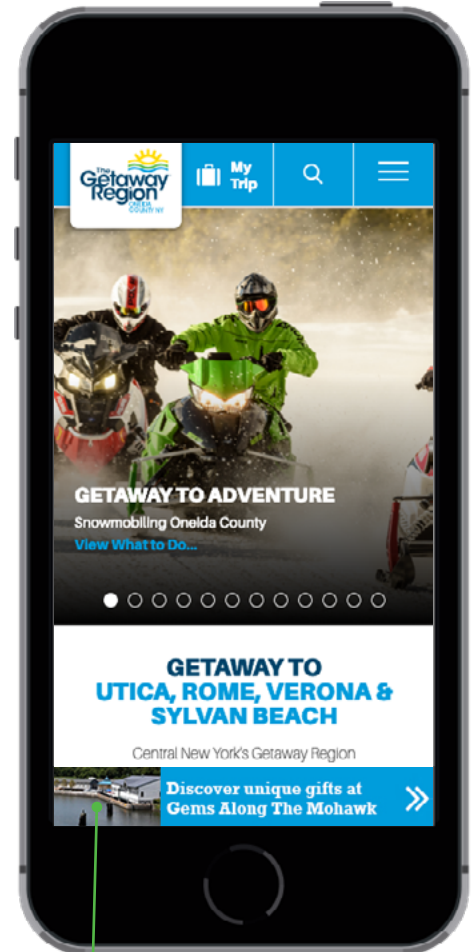


# Destination Travel Network & Oneida County NY

Online Advertising Media Kit: OneidaCountyTourism.com

Responsive website design allows advertisements to display on all devices.



## Mobile Banner

- Give "ready-to-spend" visitors one-click mobile access to your business **NOW**
- Photo (90 x 50 pixels)
- Copy (50 characters)

# Destination Travel Network & Oneida County NY

Online Advertising Media Kit: OneidaCountyTourism.com

The screenshot shows the Oneida County Tourism website. At the top is a navigation bar with the logo, social media handles, phone number, and links for About Us, Map, Blog, My Trip, and a search icon. Below the navigation is a hero section titled "GETAWAY TO ESCAPE" with a "Select Category" dropdown. The main content area features a video player and several category cards: Attractions, Entertainment, Recreation, Seasonal, and Shop. Below these are two larger cards for "PLAN YOUR GETAWAY TO GATHER" and "DISCOVER THE 'GEMS' OF THE REGION". At the bottom are four more category cards: Get Away to Stay, Get Away to Escape, Where to Eat, and Upcoming Events. The footer contains the Oneida County Tourism logo, contact information, a "DO STAY EAT AREA EVENTS EXPLORE THE AREA" section, and a "KEEP UP WITH THE LATEST IN ONEIDA COUNTY" email subscription form.

**Responsive website design allows advertisements to display on all devices.**

## Page Sponsor

- Secure targeted placement on category-specific pages for premium visibility
- Desktop Photo (573 x 364 pixels)
- Mobile Photo (628 x 364 pixels)
- Headline (30 characters)
- Body (75 characters)

## Run of Site Banner

- Be seen on nearly every page of the website with title, image, tag line and website link
- Desktop Photo (573 x 364 pixels)
- Mobile Photo (628 x 364 pixels)
- Headline (30 characters)
- Body (75 characters)

## Spotlight Text Links

- Highlight unique offers with "run of site visibility" that is easily updated seasonally
- Photo (186 x 189 pixels)
- Headline (17 characters)
- Body (100 characters)

oneida county Tourism

Oneida County Tourism  
PO Box 551  
Utica, New York 13503-0551

Home  
Blog  
Map  
Contact Us  
About Us

DO  
STAY  
EAT  
AREA EVENTS  
EXPLORE THE AREA

KEEP UP WITH THE LATEST  
IN ONEIDA COUNTY

Enter your email

SUBSCRIBE

dtn  
destination travel network